

July 19 - 21, 2011
 Javits Convention Center
 New York City, NY, USA

Co-Located with: Texworld USA

Please complete entire contract, sign, and return to:
 Messe Frankfurt, Inc. | 1600 Parkwood Circle, Suite 615 Atlanta, Georgia 30339, USA
 Phone: +1 770.984.8016 | Fax: +1 770.984.8023
 E-Mail: appsales@usa.messefrankfurt.com

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____ Country: _____

Phone: _____ Fax*: _____

Email*: _____ Website: _____

* By providing your fax number and/or e-mail address you are consenting to receive communications from Messe Frankfurt, Inc. and its affiliates via these media.

Product Designation

(Check all that apply & indicate with percentages / Circle your primary area)

- | | | |
|---------------------------|--------------------------------|---|
| _____ % 1.1 Activewear | _____ % 2.1 Collections | _____ % 3.1 Contract Manufacturing |
| _____ % 1.2 Childrenswear | _____ % 2.2 Contemporary | _____ % 3.2 ODM - Original Design Manufacturing |
| _____ % 1.3 Menswear | _____ % 2.3 Denim/Jeans | _____ % 3.3 Private Label |
| _____ % 1.4 Womenswear | _____ % 2.4 Intimates/Lingerie | |
| _____ % Other | _____ % 2.5 Knits | |
| | _____ % 2.6 Lounge/Sleepwear | |
| | _____ % 2.7 Suiting | |
| | _____ % 2.8 Wovens | |

Minimum booth size is 9 sq. meters (\$625.00 per square meter)

- | | |
|--|--|
| <input type="checkbox"/> 3m x 3m (9 sq. meters): \$ 5,625 | <input type="checkbox"/> 3m x 6m (18 sq. meters): \$11,250 |
| <input type="checkbox"/> 3m x 4m (12 sq. meters): \$ 7,500 | <input type="checkbox"/> 3m x 9m (27 sq. meters): \$16,875 |
| <input type="checkbox"/> 3m x 5m (15 sq. meters): \$ 9,375 | <input type="checkbox"/> 6m x 6m (36 sq. meters): \$22,500 |

If you are interested in a different space configuration, please indicate your request below.

Size: _____ X _____ = \$ _____

Each 9 sqm of exhibit space includes:

- | | |
|---------------------------------|-------------------|
| ● (3) Side Hard Wall Structures | ● (1) Round Table |
| ● (3) Chairs | ● Spotlights |
| ● (1) Wastebasket | ● Carpet |
| ● Hanging & Rolling Racks | ● Booth ID Sign |

- We would like a corner booth. We do NOT want a corner booth.
 (Note: Corner booths will have one side wall removed. Messe Frankfurt, Inc. may not be able to accommodate either request.)

We would prefer NOT to be located near the following companies, understanding that Messe Frankfurt, Inc. may not be able to accommodate this request:

Name of legally responsible officer (please type or print name, title & sign below):
 We hereby accept the General Terms and Conditions on the reverse of this contract.

Name _____

Title _____

Signature _____

Date _____

Payment Information

NOTE: Full payment is required with the initial signed contract.

- Check Enclosed**
 (US\$ funds only, payable to Messe Frankfurt, Inc.)

Wire Transfer Information

Please contact our Sales Department for wire transfer payment instructions.

NOTE: All wire transfer fees (sender and recipient) are the responsibility of the exhibitor.

Cancellation Policy

In the event that an exhibitor cancels all or part of the exhibit space contracted, the exhibitor must do so in writing and will be obligated for a cancellation fee:

Up to May 16, 2011

Cancellation Fee = 50% of total booth cost

After May 16, 2011

Cancellation Fee = 100% of total booth cost
 (Cancellations must be in writing with the date of receipt by MF, Inc. being decisive for deadline purposes.)

For Show Management Use Only

To be completed by Messe Frankfurt, Inc.

Booth # _____ Type: _____

Sq. M.: _____ Config.: _____

Total Cost: _____

Signature _____

Date _____